

# Making the right decisions in the planning phase has never been easier.

Autodesk Forma offers powerful, easy-to-use, AI-powered tools to architects and designers working in pre-design and schematic design. Set up a geolocated project with real-world contextual data in minutes. Use automated massing takeoffs and real-time environmental impact analysis to explore concepts and optimize for living quality and sustainability. Fluidly connect with Revit, Rhino, and Dynamo.



## Create operational efficiencies

Instantly access a wide range of contextual data and smart automations to create a launch pad for new BIM projects. Reduce the time for feasibility and massing studies.



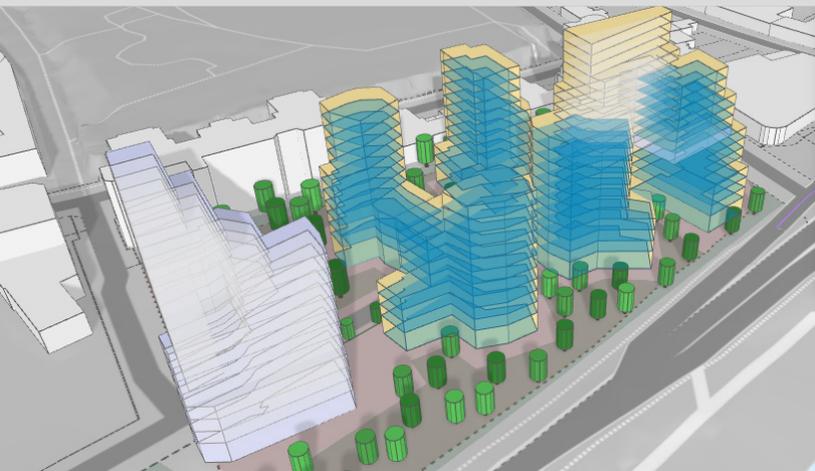
## Make sustainability a business driver

With our extensive suite of analyses you can turn your planning team into sustainability ambassadors. Better meet the expectations of stakeholders on environmental and living qualities.



## Improve internal and external collaboration

Use robust data and engaging visualizations to better communicate your designs and bring along internal and external stakeholders.



## Every project should start in Autodesk Forma

### Already have an AEC Collection or Forma subscription?

Access your Forma hub today at [autodesk.com/forma-hub](https://autodesk.com/forma-hub)

### Learn more about Forma

Scan the QR code or visit [autodesk.com/forma](https://autodesk.com/forma)



“Forma has really helped us do better design and provide better client service—which gets us more work.” - Wayne Dunkelberger, Chief Creative Officer, BBA

# | What you can do with Autodesk Forma



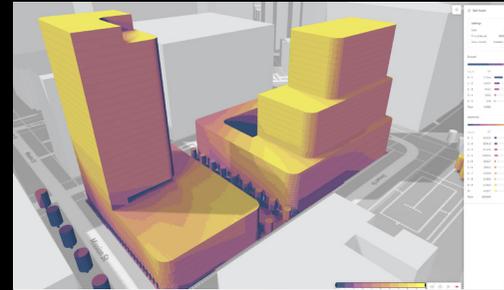
## Set up a geolocated project with real-world data

Create geolocated projects with relevant contextual data to use as a launch pad for new BIM projects.



## Develop early concepts for capacity studies

Conduct initial massing studies to assess compliance with requirements and inform your design process.



## Assess and compare building performance

Assess performance and environmental qualities such as area, embodied carbon, wind, and sun. Compare design alternatives and make informed decisions.



## Document insights and metrics

Document key metrics and project insights gained in the pre-design process to support initial delivery to the client.

# | Problems you can solve with Autodesk Forma

## Long set up times slowing you down?

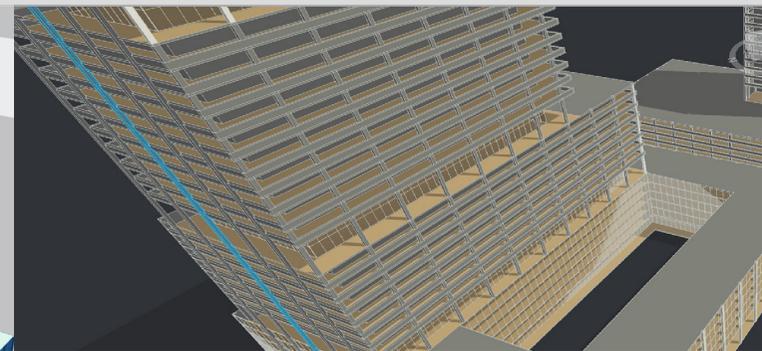
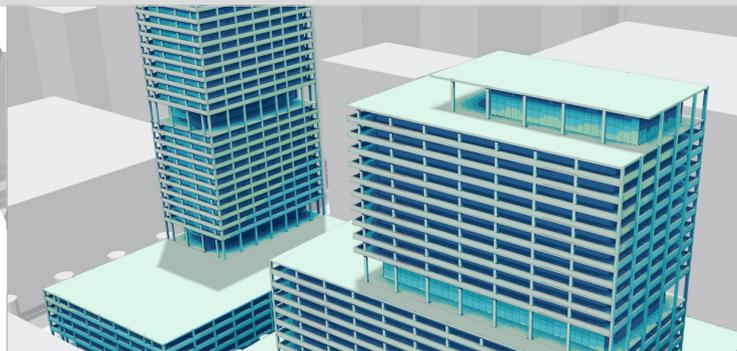
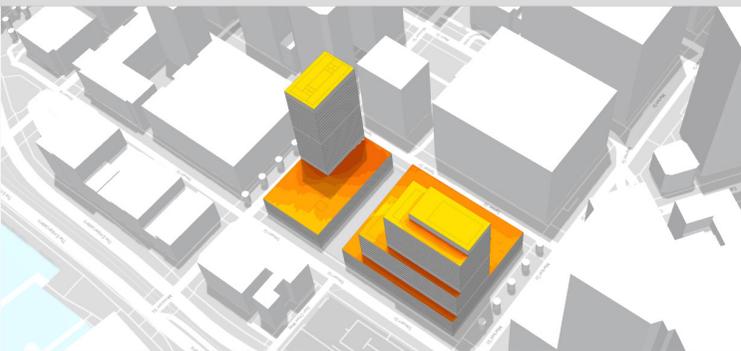
Architectural company Club reduced their project setup time from half a day to **15 minutes**.

## Need a competitive edge for your bids?

PKA Architecture drove **15% company growth** through competition wins supported by Forma.

## Struggling with poor interoperability?

Our customers benefit from fluid connections between Forma and **Revit, Rhino and Dynamo**.



Included in the



**AUTODESK** Architecture, Engineering & Construction Collection