



## Industrial Design

### Want to increase sales in today's environment?

Autodesk industrial design and visualization products simplify and expedite the process of creating and capturing initial design concepts. These products facilitate easy collaboration between engineering and sales/marketing departments. Give your designers more freedom in creativity, and increase sales by providing quick product renderings that can be easily changed on the fly by salespeople.

### Offer your customers more design options.

Equip your design team with a specialized set of tools that will enable them to efficiently experiment with and iterate on their ideas throughout the entire design and refinement process. Autodesk® Alias® products are used in most major automotive styling studios and to design consumer products for the world's most recognizable brands.

**Optimize** the design process by providing a single environment into which designers can bring all of their 2D and 3D design elements together. Each individual component provides industry-leading, design-focused functionality for sketching, modeling, and visualization, allowing designers to deliver more top-quality designs in less time.

**Reduce** the number of expensive, time-consuming prototypes that represent only one variation of the design. Autodesk® Showcase® can present a range of design variations with different materials and geometry during presentations and instantly switch between variations. Reduce your time spent waiting for original imagery or eliminate the need to photograph products and prototypes.

### Your partner in productivity.

#### Hagerman Training

- We offer customized, project-based, embedded training
- We will train at your site or in our training centers
- We offer classroom training in each of our office locations

#### Hagerman Support

- Toll-free telephone support
- Turnkey system support (hardware & software)
- Consultation & review sessions
- Electronic support via email
- Real-time support capabilities over the web
- Installation services
- Implementation of data management systems
- Autodesk Gold Support Provider

#### Hagerman Expertise

- Over 25 years providing & supporting CAD/CAM systems
- Autodesk reseller for 25 years
- Well respected throughout the United States
- Autodesk Premiere Solutions Provider, Manufacturing (PSP)
- Hagerman Application Engineers are Autodesk Certified Experts
- Microsoft Certified Solutions Provider (MCSP)
- Multiple full-time CNE's, MCSE's, and MCSA's on support staff
- High technical-to-sales staff ratio (1.5 to 1)
- Multiple applications engineers have 10+ years with Hagerman & Company
- All applications engineers come from industry, with over 100 years combined experience



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## SPECIALTIES

### Autodesk® Industrial Design Solutions

Autodesk industrial design and visualization products help companies make design a competitive advantage. Industrial design requires a unique set of tools that support the creativity of designers and the craftsmanship of modelers to facilitate the entire design workflow—from initial concept to production surfaces.

**Autodesk® Alias®** software enables users to work digitally from project outset with best-in-class industrial and conceptual design tools, capturing their ideas digitally from initial sketches through to 3D concept models. They can then share these models easily with the engineering team using a common file format, allowing a product's design data to be incorporated into the digital prototype.

A key part of the Autodesk solution for Digital Prototyping, the Autodesk Alias product line enables you to

- Achieve industry-leading quality for technical surfacing that's integrated into your overall design process.
- Develop stunning designs in an all-digital format, from concept sketching and modeling to production surfacing, visualization, and design communication.
- Support collaboration between design and engineering to provide that designs balance aesthetic with functional and regulatory requirements.
- Share models easily with Autodesk® Inventor® software and other 3D CAD applications, incorporating design data into the digital prototype used in the engineering, manufacturing, and creative development phases of product development.

### Company History

Hagerman & Company, Inc. is a Value Added Reseller/System Integrator (VAR/SI) and Consultant. The Company is a large supplier of manufacturing, architectural, and civil design software, training and consulting services in the CAD/CAM, PDM, and CRM markets. We market our products and services primarily to manufacturing firms, the AEC (architects / engineers / constructors) industry, and civil engineering firms. Hagerman & Company's products and services encompass three broad lines of business; namely, CAD/CAM, Consulting Services for data management and design automation, and CRM. In addition the company both sells and supports the hardware, operating system, network, and Internet technologies and platforms that underlie these systems.

**Autodesk**

Premier Solutions Provider  
Subscription Gold Support  
Manufacturing  
Authorized Value Added Reseller



**Autodesk® Showcase®** software creates accurate, realistic imagery from 3D digital design data to communicate form and brand character. Showcase helps users present and review designs in an environment in which team members can make reliable decisions locally and via remote sessions—resulting in an efficient and economical design review process.

### Power Up Your Digital Prototype

Use high-quality digital 3D visualization to evaluate multiple design variations and communicate ideas. Showcase helps users reduce the time and cost of building physical prototypes in early design phases. Interact with digital models in real time. Use a variety of materials and geometry during presentations, and switch between variations with a single mouse-click. Facilitate the approval of designs by using Showcase to bypass client or management reluctance to approve designs based on low-quality imagery. Showcase generates real-time photorealistic imagery with superior visual fidelity that accurately represents real-world materials, lighting, and environments.

*With more than 20 years of experience in the field, Hagerman & Company offers the software, services and experience to help make your company and your projects more efficient, productive and profitable.*

### Hagerman & Company has earned several titles in the industry.

- Microsoft Certified Solution Provider
- Microsoft Certified System Engineers
- Microsoft Certified Solution Developers
- Autodesk Certified Experts and Instructors
- Autodesk 2006 Channel Partner of the Year
- Named as a CRN Fast Growth 100 company in 2006, 2007, and 2008
- Named to Inc. 5000 - America's leading growth companies in 2007 and 2008
- Registered Provider of AIA Continuing Education Systems

For a formal proposal tailored to your needs, please contact your local Hagerman & Company office.

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